Job Description: Coordinated Campaign Director

The Delaware Democratic Party is hiring a Coordinated Campaign Director. This position will report directly to the Coordinated Campaign chairs, and will develop, oversee, and execute all aspects of the Coordinated Campaign plan in 2020. In Delaware, the Coordinated Campaign plays a critical role in helping Democratic candidates win up and down the ticket, augmenting the efforts of individual campaigns with a plan to mobilize voters to support all of our candidates.

A strong candidate will have the skills and knowledge to develop and execute a comprehensive, data-driven field program, messaging strategy, and mail and digital program aimed at getting out the votes necessary for Democrats up and down our ticket to win on Election Day. Additionally, they will be able to demonstrate an ability to manage and develop staff in what can be a high-pressure environment.

The preferred candidate will have the soft skills to complement their technical know-how, including a collaborative approach to problem solving, a strategic mind, and the ability to lead and inspire a diverse group of stakeholders, organizers and volunteers.

**Responsibilities will include:**

- Drafting and implementing the Coordinate Campaign plan, with the collaboration of various stakeholders.
- Assisting in the hiring and placement of field staff throughout the state
- Training and supervising field staff throughout the campaign cycle, while implementing clear benchmarks and accountability measures
- Designing and implementing field, voter contact, and training programs
- Working with Party’s technology director to analyze data and track progress of field programs and adjust as necessary
- Hold partners accountable to their fundraising benchmarks
- Coordinating with field directors of statewide campaigns and caucus programs
- Preparing weekly reports for Coordinate Campaign Table
- Building and leveraging key relationships on the ground across the state
- Leading internal communications with field staff
- Leading the site location process for regional field offices

**Required Skills and Experience:**
• Two-plus cycles of campaign experience; one in a leadership position
• Management and training skills
• Political fundraising experience
• Must be a strong leader able to inspire and motivate candidates and staff
• Must be a strategic thinker who possess strong analytical skills
• Must possess creative approaches to problem solving and being willing to collaborate
• Must be a motivated self-starter
• Must possess proficiency with Office Suite, NGP-VAN, and other campaign technologies.
• Reliable transportation required for frequent travel up and down state

Salary: $6,000 - $6,500 per month plus health care benefits

This posting closes on February 9, 2020.

To apply, please send Resume and cover letter to Delaware Democratic Party Executive Director Jesse Chadderdon at jesse@deldems.org.

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