



# DELAWARE

## DEMOCRATIC PARTY

### **Coordinated Campaign Director**

The Delaware Democratic Party is hiring a Coordinated Campaign Director. This position will report directly to Party leadership and will develop, oversee, and execute all aspects of the Coordinated Campaign plan in 2022. In Delaware, the Coordinated Campaign plays a critical role in helping Democratic candidates win up and down the ticket, augmenting the efforts of individual campaigns with a plan to mobilize voters to support all of our candidates.

A strong candidate will have the skills and knowledge to develop and execute a comprehensive, data-driven field program, messaging strategy, and mail and digital program aimed at getting out the votes necessary for Democrats up and down our ticket to win on Election Day. Additionally, they will be able to demonstrate an ability to manage and develop staff in what can be a high-pressure environment.

The preferred candidate will have the soft skills to complement their technical know-how, including a collaborative approach to problem solving, a strategic mind, and the ability to lead and inspire a diverse group of stakeholders, organizers and volunteers.

#### **Responsibilities include:**

- Developing and implementing the 2022 Coordinated Campaign Plan
- Directing the day-to-day organizing operations for the campaign
- Hiring and managing staff
- Training and supervising field staff throughout the campaign cycle, while implementing clear benchmarks and accountability measures
- Designing and implementing field, voter contact, and training programs
- Working with Party's technology director to analyze data and track progress of field programs and adjust as necessary
- Working with Party Leadership to hold partners accountable to their fundraising benchmarks
- Coordinating with field directors of statewide campaigns and caucus programs

#### **Required Skills and Experience:**

- At least two cycles of field/organizing experience or comparable political or advocacy experience;

- Experience recruiting, hiring, training and managing a team of paid staff;
- Must be a strong leader able to inspire and motivate staff and campaigns;
- Must be a strategic thinker who possess strong analytical skills
- Must possess creative approaches to problem solving and being willing to collaborate
- Excellent written and verbal communication skills
- Proficiency in VAN, Microsoft Office Suite, and Google Docs;
- Ability to demonstrate multicultural competence - the awareness, knowledge, and skills needed to work with others who are culturally different from self in meaningful, relevant, and productive ways
- Have a personal and professional commitment to promoting and investing in cross-cultural skills and awareness related to individuals from broad backgrounds, races, ethnicities, religions, gender, sexual orientation, gender identity and disability.
- Reliable transportation is required for frequent travel up and down state

**To Apply:**

To apply, please email [travis@deldems.org](mailto:travis@deldems.org) with "Coordinated Campaign Director" in the title along with your cover letter, resume, and three professional references.