



Communications Director

Delaware Democratic Party

The Delaware Democratic Party is seeking a Communications Director to manage the overall messaging strategy, maintain and grow connections and relationships with the state and local press, and work alongside Democratic candidates and allies to communicate Democratic priorities and values while also holding Republicans accountable. The Communications Director will also be expected to contribute to staff-wide projects including fundraisers, large events, elections, and other DelDems gatherings.

The Communications Director will work closely with the Executive Director, Chair, and Party Leadership to set strategic goals and raise the profile of the Delaware Democratic Party and our candidates. This position is based out of New Castle, Delaware however most duties can be fulfilled remotely due to the COVID 19 pandemic.

Responsibilities:

- Developing and implementing overarching communications strategy, plans and messages for the State Party;
- Drafting outbound State Party Communications including emails, statements, op-eds, talking points, and press releases;
- Managing State Party social media channels, with a focus on local engagement;
- Cultivating working relationships with members of local media;
- Providing support to district and subdivision committees on local communications initiatives;
- Monitoring and tracking local and national press for relevant stories and developments;
- Coordinating with Statewide, Federal, and state legislative communications teams to maximize press opportunities;
- Assisting Executive Director in crafting outbound fundraising messaging and;
- Working in tandem with other party staff on office-wide projects including fundraisers, large events, elections, and other DelDems gatherings

Ideal candidates should have:

- A minimum of two cycles of campaign or press experience;
- Excellent people, written and verbal communications skills;
- Strong time management skills with the ability to manage multiple projects and competing priorities simultaneously;
- Proficient in Google docs, Facebook, Twitter, and other social media tools
- Experience working on small teams and;
- A strong commitment to Democratic values.

To Apply:

To apply, please email travis@deldems.org with "Communications Director" in the title along with your cover letter, resume, and two professional references.